

Features & Benefits

Integrate and automate loading your demand signal data into a single repository

- ▶ Automate loading of almost any type of data including POS, forecast, purchase order, syndicated, weather forecast, census, supply chain, RFID and other data
- ▶ Data is updated daily
- ▶ When available data can be restated to reflect the nuances of the retailer's data processing
- ▶ Shiloh can push and pull data from other systems
- ▶ Store as many years of data as needed
- ▶ Create custom calculations for data loading

Control how you look at your data

- ▶ Ability to add or change item and store attributes on the fly
- ▶ Reports can be run on multiple calendars (retailer or corporate)
- ▶ Create custom calculations for sophisticated data reporting
- ▶ User profiles and permissions control the data that each person has access to, protecting sensitive data such as category competitive information

Schedule reports to run overnight and even to be emailed automatically

- ▶ Reports can be run for any item(s), store(s) and time frame
- ▶ Create alerts on exceptions/opportunities in the data based on your criteria
- ▶ Over 150 standard reports and views of the data delivered in Shiloh
- ▶ Report designer lets you create your own reports. Easily add pivot tables and charts
- ▶ Supports your existing Excel template reports

Item and store groups increase the flexibility of reporting and data queries

- ▶ Create groups using your criteria applied to items or stores. Shiloh will update the groups as item or store attributes change

Quick Views (drillable reports)

- ▶ Allows users to view and answer questions quickly
- ▶ Drill down on specific areas of interest
- ▶ Output can be exported to MS Office

Demographic analysis

- ▶ Use syndicated or account specific store attributes (such as Walmart store traits from Retail Link)
- ▶ Understand what your best (or worst) store have in common and use results to find opportunities
- ▶ Determine how products index against the chain by store demographics, store attributes or item attributes

Category Management

- ▶ Import and export data from Space Planning systems
- ▶ Monitor modular execution and performance
- ▶ Create on the fly opportunity gapping and share analysis while sitting with your buyer

Walmart data provides additional opportunities

- ▶ Powerful report designer lets you take advantage of the wealth of data available from Retail Link
- ▶ SSO Writer lets you create the criteria and then produces the data in the Excel format required by Walmart
- ▶ Analytics & reporting to help manage Supply Chain Reliability Program
- ▶ Shiloh will automatically retrieve and load any data scheduled in a RTL query
- ▶ Monitor replenishment settings such as BYPREG, DFLREG, DD, etc.
- ▶ Shiloh produces the Event Tracker required by most Walmart buyers
- ▶ The Supplier Stats report is available for those teams that need it
- ▶ Retrieve and load VPS reports daily

Shiloh's vast array of features and tools have brought great value in the form of time savings and increased sales to our team. With Shiloh we have gained a new level of confidence in our efficiency and effectiveness, we have more time to spend on critical pieces of the business and a successful partnership with our buyer.

Global Team Leaders
Hardware Supplier



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